



PERSON SPECIFICATION

Details on the qualifications, experience, skills, knowledge and abilities that are needed to fulfil this role are set out below.

Job Title: Research Fellow: Audience Insights

Department: Psychology/Centre for Digital Creativity

	Essential	Desirable	Tested by (Application form, Interview, Test)
Knowledge, Education, Qualifications and Training Educated to PhD level in a relevant field (or evidence of equivalent research and publication experience)	x		Application form
Skills and/or Abilities Developing record of quality publications in journals or academic press Advanced psychological research skills (e.g. eye tracking, physiological recordings, advanced statistics) Strong IT and interfacing skills, including programming experience Ability to manage own research and administrative duties Writing skills for industry audiences, academia, online, social media	x x x x x		Application Form Application Form/Interview Application Form/Interview Interview Interview/Presentation
Experience Knowledge of UK creative industries' current creative and business challenges and opportunities Experience of working with creative companies in a professional and/or research capacity Teaching experience at undergraduate or postgraduate levels		x x x	Interview/Presentation Application Form/Interview/Presentation Application Form/Interview
Other requirements Excellent interpersonal skills, including ability to build relationships and collaborate with relevant media industries Ability to work collaboratively as part of a team and work flexibly across a range of different work environments spanning industry and academia Excellent organizational skills and ability to meet rapid deadlines Available to start work from 01 April 2019 or soon after	x x x x		Interview Interview Interview Application Form